

☆☆ UNITED STATES AIR FORCE ☆☆

HERITAGE of AMERICA BAND

JOINT BASE LANGLEY-EUSTIS, VIRGINIA



FULL SPECTRUM

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE: [Month Day, Year]

Free Concert: Full Spectrum

[City, State Month Day, Year] – Enjoy a concert given by Full Spectrum of the United States Air Force Heritage of America Band at [name of venue] on [Month Day, Year] at [time]. The concert is free and open to the public.

Full Spectrum consists of six active-duty musicians, who recently returned from a 4-month deployment to Southeast Asia. The group, part of the USAF Heritage of America Band regularly performs throughout a 15-state region, including the Northeast, the Mid-Atlantic and Carolinas. Members of Full Spectrum were recently featured on the Conan O'Brien show, and have previously performed at the NASCAR Coca Cola 600, as guest soloist for the NY Yankees, as the musical opener at the 2015 Preakness Stakes, as featured quartet in the 2013 World Series, and at the 2012 Pro Bowl.

For additional information about this free concert, please contact [sponsor's name], [sponsor's title], [sponsor's phone number] or visit the band's website www.heritageofamericaband.af.mil

Activated in 1941, The United States Air Force Heritage of America Band has a rich history of inspiring public patriotism and enhancing esprit de corps among all the US military service branches. These world-class musicians are stationed at Joint Base Langley-Eustis in Hampton, Virginia. They travel throughout the Carolinas, Mid-Atlantic and Northeast regions, presenting over 300 events annually for the general public and in support of Airman morale and protocol events. The USAF Heritage of America Band remains at the forefront of communicating Air Force core values and preserving and enriching America's military and musical heritage into the 21st century.

Contact Information:

[Sponsor's name, title]

[Sponsor's phone number with area code]

[sponsor's email]

[sponsor's website]

and

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