7 DAYS PRIOR TO CONCERT

A story on the history of the band plus stories on the soloist(s) listed in the program, including pictures from the press kit. Run an ad on the entertainment page including a coupon for ticket requests.

MONDAY, August 10, 1992

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The Daily News

Entertainment

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Air Force soloist no stranger to spotlight

USAF Heritage of America Band features trumpet soloist

Jane Curtain
Entertainment Editor

SAMPLE

The United States Air Force Heritage of America Band from Langley Air Force Base, Virginia will end up City College's summer concert series with a grand musical performance at the Memorial Auditorium at 7:30 PM on Monday, August 17, 1992.

City College welcomes the music lovers to the entire community for the third straight year. The Heritage of America Band, a prestigious musical organization, has performed at state, national and international events for over four years and has performed before many Presidents, European political leaders, and the Queen of England.

Mr. John Smith, the summer concert series chairman, couldn't emphasize enough just how professional and talented the band is. "I've attended many performances by many bands, but none compare to this group," he told us. Other committee members echoed his comments and stressed that people should write for tickets as soon as possible before they run out.

Its first concert, in 1990, included classical, popular and traditional band music and at the conclusion, the audience was on its feet and cheering. Last year's event was standing room only and received the same overwhelming response.

The sixty member band travels nearly 30,000 miles and entertains more than one million people annually.

Remember, the concert is free! The auditorium ticket office as well as members of the summer concert committee will distribute the tickets in the order in which the requests are received. Fill out and mail the coupon below and include a stamped, self-addressed envelope and the tickets will be mailed to you.

SrA Kenneth D. Johnson is a frequent soloist with the Heritage of America Band.

Members of the percussion section perform with style and nuance.

FREE CONCERT TICKETS!

THE UNITED STATES AIR FORCE HERITAGE OF AMERICA BAND

c/o City College Summer Concert Series
100 E. Main Street
City College, Virginia 22001

Please send me __ tickets for the 7:30 p.m. performance of the United States Air Force Heritage of America Band on Monday, August 17, 1992 at the Memorial Auditorium, City College

Please mail tickets to:

Name:_____

Street:_____

City and Zip:_____

LIMIT FOUR TICKETS PER REQUEST.
REQUESTS FOR TICKETS ARE ON A FIRST COME, FIRST SERVE BASIS.
TICKETS WILL BE ISSUED ACCORDING TO AVAILABLE SPACE.
PLEASE INCLUDE A STAMPED, SELF-ADDRESSED ENVELOPE WITH YOUR REQUEST.